

# INTERNATIONALIZATION 2.0

Virtual Guest Lectures at NBS  
Northern Business School –  
University of Applied Sciences

# WHAT IS IT ALL ABOUT?

- Staying in close contact with partner institutions all around the world
- Sharing and transferring lectures and project ideas
- Getting students interested in other countries and universities
- Digitalizing international networks of NBS



UNIVERSIDAD IBEROAMERICANA, DOMINICAN  
REPUBLIC (SANTO DOMINGO)



SHORTER UNIVERSITY, USA (ROME)



EUSA UNIVERSITY CENTER, SPAIN (SEVILLA)



EDHEC BUSINESS SCHOOL, FRANCE (LILLE)



INSTITUTE OF TECHNOLOGY AND BUSINESS,  
CZECH REPUBLIC (BUDWEIS)

# TASKS TO DO:

Finding colleagues at institution who are interested in taking part in virtual guest lectures:

- There is no need for a new lecture to be prepared.
- Just take up contact with our professors at NBS!
- You give your perspective on a certain topic discussed in one of our lectures.
- One of our professors will take part in your lecture and give a 'German' perspective.

# PLANNING THE LECTURE:

- Time-slots that fits into your own plans
- E.g.: You can take part in the lecture for about 30 to 45 minutes.
- Media: MS Teams

# INTERNATIONAL OFFICE:



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- Head of IO
- Research relations and international partnerships
- Consultant for semester abroad



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- Support for international students and visitors

FEEL FREE TO REACH  
OUT WITH ANY QUESTIONS  
YOU HAVE!